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Introduction to Hospitality Management: Helps students link concepts and theory to real-world practice. Illuminates many topics with current case studies based on industry scenarios.

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The Sixth Edition of Introduction to Hospitality focuses on hospitality operations while offering a broad, comprehensive foundation of current knowledge about the world's largest industry. Throughout, author John R. Walker invites students to share this industry's unique enthusiasm and passion.

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3 This course aims to give you an understanding of introduction to hospitality Management. This will be achieved by aiming to; A Introduce you to the basic principles of Hospitality Management. B Demonstrate how hospitality management can be applied to modern hotel and catering industry. C Outline the design of hospitality management.

### **SCHOOL OF MANAGEMENT SCIENCES**

Module Title: Introduction to Hospitality and Tourism Introduction The aim of this module is to provide students with an understanding of the nature of hospitality and hospitality products from both local and international perspectives. It will ensure students acquire a holistic understanding of the hospitality, including the travel and ...

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Introduction to Hospitality Management HOSP 120, Section 56181, Fall 2015 Course Syllabus COURSE DESCRIPTION A beginning course presenting an overview of the hospitality industry with all its segments. This overview will include lodging, restaurants, food and beverage, tourism and recreation, and other operational areas of the Hospitality Industry.

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